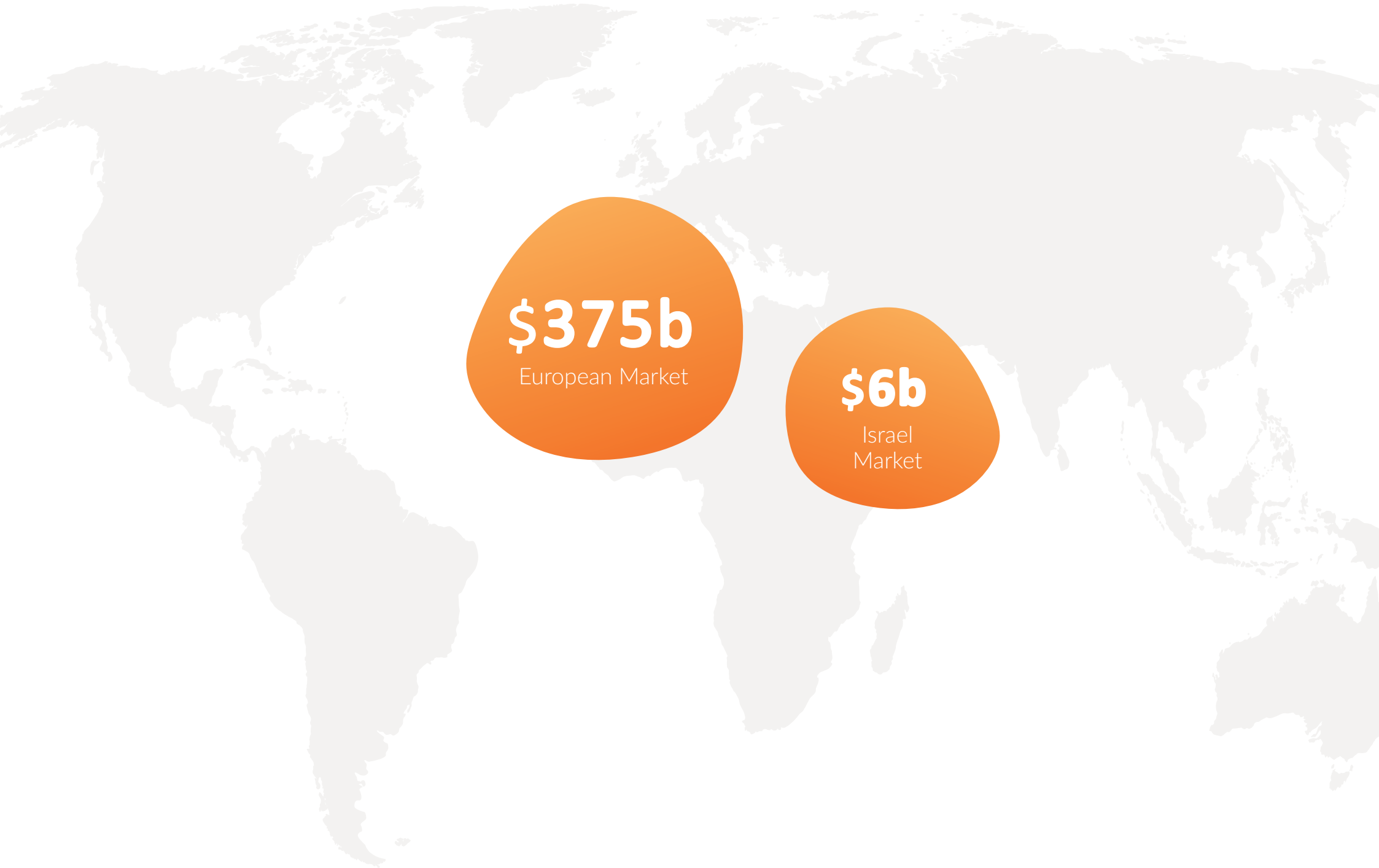


# Seed Presentation

2019





The new customer experience

HOME



TAXI



SALE



The **moving sector** is lagging behind...

**45%**  
Empty return rides



Low Revenue &  
Profitability



**55%**  
Loaded return rides

Customer Experience



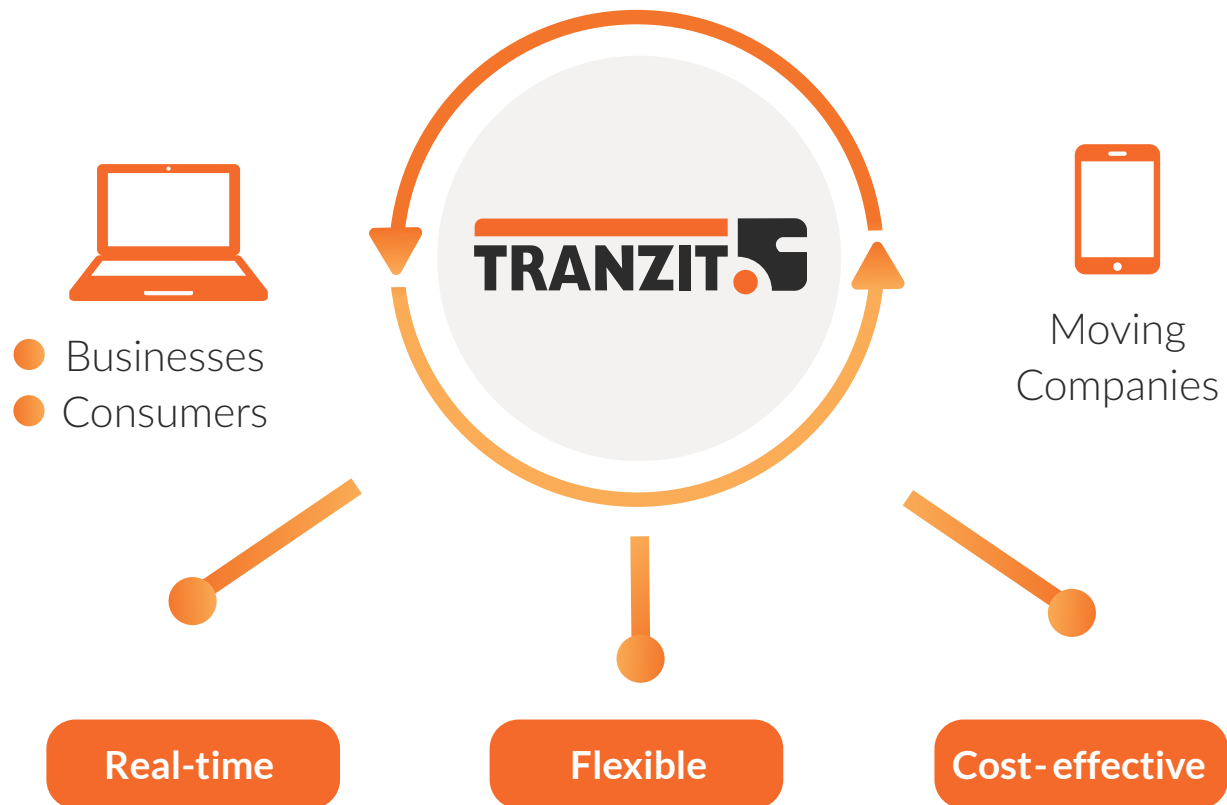
Operation Load



Availability



A single marketplace for consumers,  
businesses and movers.



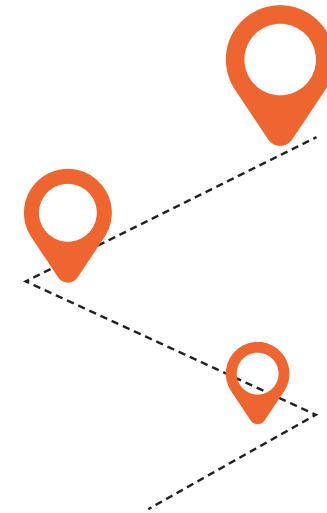
## Truck's Volume Detector

Real time load measurement allowing multiple orders on the same trip.



## Smart Routing Plans

Real time Routing decreasing percentages of empty returns.

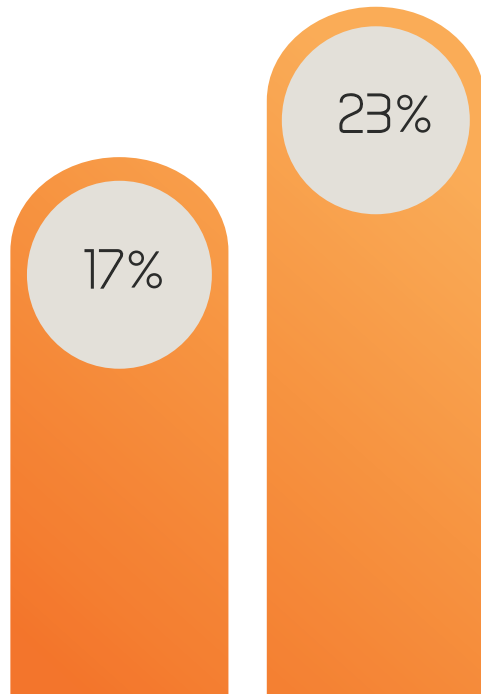


To enable a seamless, user-friendly shipping and moving experience by leveraging leading





## Pricing Model



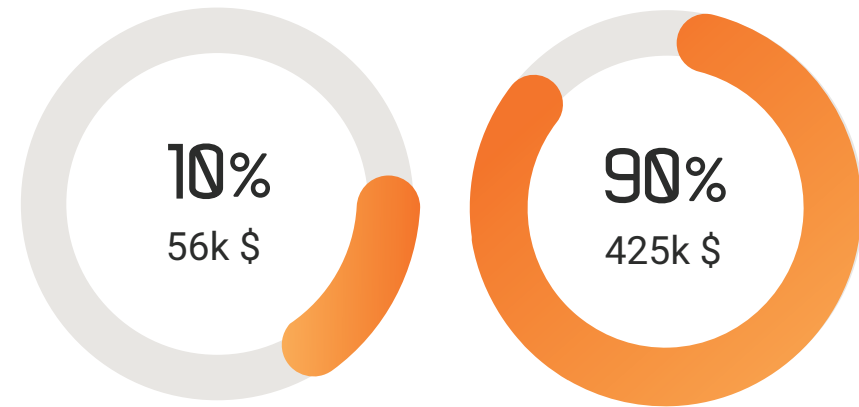
**Phase I**

Revenue projection 10,000 transactions

**Phase II**

Additional transaction commission of 6% from mover/company

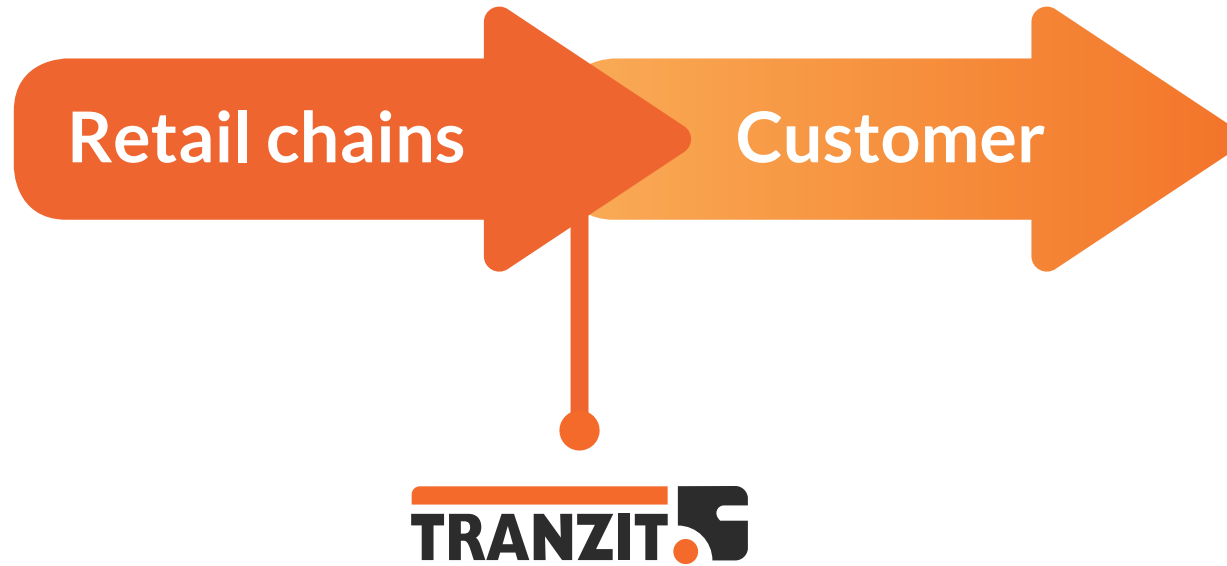
## Phase I Revenue Projection



**B2C**

**B2B2C**  
(Retail)

10,000 transactions



## Product

- Web interface
- Native IOS app
- Native Android app
- Real-time operative back office systems
- CRM
- Curation Algorithm (R&D)
- 6 month development

## Business

- Signed agreements with Israeli retail chains.



- 100s of licensed moving trucks live on platform.
- \$ Paid transactions.
- Testing multiple monetization models.

## GTM

- Pilot 1.3.19 in Israel.
- Continue to invest in technology, including AI and big data.
- PR – Dani Levi (Gett)
- Launch a direct marketing campaign, including social and digital media.
- Experienced and passionate



Thank You

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