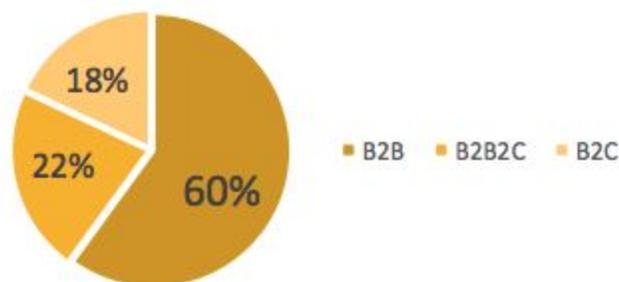


Potential Market Assessment - Israel

- Israel’s “moving & storage” market sector is estimated at around **\$6B** annually, with “truck delivery services” estimated at about **500,000 B2C transactions**, the rest of the sector includes mostly B2B transactions.
- There are currently **825 registered businesses** in Israel offering “haulage services” transporting bulky or heavy goods
- There are currently about **60,000 truck drivers** offering haulage services, with an estimated shortage of about **4,200 truck drivers** to match today’s demand levels, with demand rising annually at a rate **requiring about 300 new truck drivers per year**.
- An estimated **45%** of delivery trucks in Israel return empty after unloading their cargo.
- In some countries in Europe the rate of trucks returning empty from deliveries is over **50%**.

The Solution: Connecting as many truck drivers as possible to Tranzit’s mobile app will:

1. Make it easy for anyone to schedule a hauling service on demand, as well as schedule a delivery service for a future date.
2. Maximize efficiency & earnings for hauling service providers by scheduling additional services based on their location, route, and current payload at any point in their trip.
3. Based on statistical data from Israel’s moving & storage business council, the following is the **breakdown of service types for registered hauling drivers**:



Tranzit offers a unique 2-sided marketplace allowing a simple, cheap, and convenient way for booking courier and delivery services on-demand, both for private/business customers finding drivers directly (B2C), as well as for enterprises and retail chains offering product delivery to consumers (B2B2C).

Tranzit offers businesses, technological & operational services providing massive economies of scale, cost savings, improved customer experiences, and new delivery capabilities for “long tail” B2B2C customers.

Our vision is to make it easy for anyone to order a hauling service on demand or for a future time at significant cost savings, while increasing delivery truck drivers revenue and trip efficiency. Our goal is to turn drivers’ operational cost (returning empty from a delivery) into

additional revenue, while lowering delivery prices & improving customer experience standards in the industry.

Tranzit is currently in a pilot with a large retail chain with country-wide coverage, and advanced stages of agreements with additional retail chains. We plan to duplicate success in our local markets to larger markets in Europe within our first year of operations.

Traction Thus Far:

- Developed advanced marketplace technology as well as launching a new mobile app for delivery drivers, and web site for commercial and private delivery customers.
- Recruited more than 500 licensed delivery drivers with national coverage, as well as classifying, rating, and sifting through delivery drivers offering customers the highest standards in professionalism, price, & courtesy.
- Consistent daily delivery transactions on Tranzit, in keeping with our business plan's goals & milestones.

We are currently raising an additional round, allowing new investors who believe in our vision to join.

Summarized business goals for Year 1: 10,000 transactions, & \$500,000 revenue (based on 16.75% fee paid by delivery drivers.)

It would be an honor to meet with you and discuss in more detail,

Eliyahu Maman,
Founder & CEO, Tranzit